




JAMES BENHAM

Speaker | Insurance Tech Innovator

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BIOGRAPHY

As the co-founder and CEO of **JBKnowledge**, James and his team have led the development of technology for some of the largest insurance carriers, brokers and TPAs in the world, helping them build award-winning insurance ecosystems.

James is also the co-founder and CEO of two disruptive InsureTech companies: **SmartCompliance**—a top insurance certificate tracking and compliance management software; and **TerraClaim**—a cloud-based claims management software that improves claim outcomes for providers and consumers of Property and Casualty (P&C) insurance.

James started his journey as a tech entrepreneur in his Texas A&M dorm room in 2001 and has harnessed his passion for innovation to bootstrap multiple businesses to financial sustainability. James' most successful bootstrapped exit occurred in 2018 when he and his team sold their construction bid management software, SmartBid, in a groundbreaking deal with ConstructConnect.

James is a sought after consultant and speaker at the forefront of innovation in the insurance industry. His no-nonsense style and love for “geeking out” on technology has landed him keynote opportunities on over 400 conference stages in the last 15 years.

James is also the host of the growing 70+ episode show, **The InsureTech Geek Podcast**, where he interviews leading industry experts including the Chairman & Co-Founder of InsureTech Connect, Caribou Honig, and AXA XL executive, Rose Hall.

When James isn't working hard on improving companies—his own or his clients'—he keeps himself busy as a Regent at Texas Southern University or with his many hobbies as a pilot, musician, Star Trek fan, tech gadget aficionado, and Lean Methodology “life hacker”.